

WE ANNOUNCE A NEW VACANCY FOR DIGITAL MARKETING SPECIALIST IN LITHUANIA

If you are competent, determined professional willing to achieve ambitious business goals, you want to implement your ideas in a dynamic environment, and you get satisfaction from work you do, then we are on the same page, and we do encourage you to apply.

Requirements for candidates:

- higher degree in Marketing or related field
- 3 year work experience in digital marketing and social networking campaigns, email marketing monitoring, administration, content creation and analysis
- knowledge and experience in social network accounts administration and management
- preferred experience with the layout, video editing programs (adobe, photoshop indesign, etc.)
- excellent written/oral in English
- experience with Google Analytics, SEO, Adwords and content creation, Facebook Adds manager
- accuracy and high sense of responsibility
- good networker with strong communication skills

We offer:

- an employment location in Vilnius, Lithuania
- exciting and dynamic work in a rapidly growing company
- friendly, supportive and professional team
- professional career development opportunities
- health insurance
- salary: 1500 - 2000 EUR (brutto)

Main responsibilities:

- participate in the introduction of a new and innovative brand in the Lithuanian market
- participate in the development and innovation campaigns from A-Z
- manage all social media accounts and electronic marketing
- develop and manage compelling, relevant content
- generate and analyze monthly reports on marketing campaign's performance

Contact us:

- Please send your CV and application in English with the reference **Digital marketing specialist** to Balcia Insurance SE, HR manager by email: careers@balcia.com
- we thank all applicants, however only the second-round candidates will be contacted
- read more about the company: balcia.com

Balcia Insurance SE is an international company with experience of 25 years in the insurance industry. The company works in the European market having its subsidiaries in France, Germany, Lithuania and Poland. The Balcia Team's main values are - Trust, Challenge, Growth and Family, and it is considered important when sharing the same values with new team members.